



The Art of Regenerative Medicine

Avenue asks Dr. Steven Victor, one of New York's leading regenerative and cosmetic dermatologists, what excites him most about today's Age Defiers.

What is the most rewarding part of your job?

As a regenerative and cosmetic medicine physician, I'm able to give my patients a more meaningful and comprehensive approach to achieving the youthful appearance and vitality we all seek. Restorative treatments, at the cellular level, bring an improved quality of life by delivering elevated results from the inside out. When a patient suddenly understands and experiences their restorative potential in action—there's nothing more rewarding than helping them reach their goals!

What made you choose your area of specialty?

I added regenerative medicine to my cosmetic dermatology practice because the future finally caught up with my passion for rejuvenation and reversing the hands of time! The human body is our most powerful restorative instrument, and advances in medical technology are rapidly changing the way we think about and access our body's capabilities. We now realize far superior results by creating multi-tiered treatment plans that marry age-defying improvements with restorative sustainability. We should give 'youthful maintenance' the same rigor as car maintenance. Think about it—a car comes with tune-up instructions to keep it looking and running like new—why wouldn't we apply this same level of attention to our youth? With regenerative medicine, people now have long-term opportunities that keep us looking and running like new!

Have you noticed any questions in what people are asking for?

One significant advantage of my particular field of medicine is that I see products and therapies long before they become trends. Age-defying technology is always trending. ThermiFR utilizes technology to stimulate regenerative cells that tighten skin. Improved classes of injectable that offer softer contours for a more natural overall appearance is also highly requested, as well as innovative procedures that engage the healing properties of our body's regenerative cells. They "heal" areas of aging and promote long-lasting improvements to our quality of life. I want patients to look and feel their best for the long-term, so I design strategies that bring a higher level of success than what is possible with emerging trends.

If you weren't in your current profession, in what other field could you see yourself?

There is no other field for me. The medical profession provides the most powerful human experience: the ability to help someone. This incredibly rewarding work continues to bring me amazement, purpose, and joy. It's thrilling to be involved in regenerative medicine during its infancy and serve as one of its leaders. Let's face it—we all want our youthful appearance while living longer and feeling great. We want it all, and regenerative medicine is moving us closer than ever before. ♦

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