



The Art of Regenerative Medicine

The Expanding World of Injectables

“**R**egenerative Medicine continues to change the rules, the players and—most importantly—the number of incredible wins in the anti-aging arena,” says Dr. Steven Victor, one of New York’s leading regenerative dermatologists.

For decades, non-surgical, anti-aging approaches relied on two general categories of injection therapy:

1) Injections that plump (i.e., Juvederm) are “fillers” and utilize hyaluronic acid to address issues around volume, wrinkles and the appearance of gaunt or sagging skin.

2) Injections that restrict movement (i.e., Botox) paralyze the muscles known to increase wrinkles. The skin is smoothed, wrinkles are less prominent and/or delayed.

So, what’s missing? Neither approach improves the skin’s texture or underlying firmness. Traditional injectables temporarily repair the skin’s surface, but do nothing for the skin’s infrastructure.

The solution is found in the restorative practices of Regenerative Medicine. As an injectable, patient-specific growth factors are processed to bring about dramatic improvements to the texture, tightness and overall strength to the skin. This treatment may be used alone or combined with traditional injectables.

“Patient growth factor innovations take injection therapy from oh to OMG!—and 2016 promises to be another year of Regenerative Medicine superlatives,” Dr. Victor excitedly adds. ♦

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